Infosec to showcase cybersecurity strategies at London event

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Over 19,500 security professionals and 400 exhibitors will be showcasing and debating the latest innovations and challenges in cybersecurity at Infosecurity Europe, at the Olympia, London, June 5–7. The region's number one information security event, the show has expanded for 2018 and for the first time will also be located in Olympia's National Hall. There will also be more seating available for its Keynote Stage seminars and the Security Workshops which this year are both being held at Olympia's Conference Centre (accessed via the Hammersmith Road entrance).

The theme for Infosecurity Europe is 'Building Tomorrow's Cybersecurity Today', reflecting the need for the information security community to get one step ahead of the cyber adversary at a time when technology is advancing at break-neck speed and seismic global political and social shifts are challenging the established order of things. The Keynote Stage will address the challenges of building strong cybersecurity strategies and tactics to protect an

organisation's critical information assets as the world around them transforms.

Infosecurity Europe's opening Keynote speakers are uniquely qualified to share their perspective on cybersecurity. One led an FTSE 250 business: Baroness Dido Harding, Chair of NHS Improvement and former Chief Executive of TalkTalk. Cybersecurity is now undoubtedly high on the board's agenda as a key business risk, not at least

because when an organisation is breached, the ultimate responsibility lies with the CEO. In her opening keynote, *View from the Board: A CEO's Perspective on Cybersecurity*, Baroness Harding will explore what a CEO really needs from the information security function, how to promote a security culture across the enterprise and how, in the event of a breach, to work with the CEO to minimise impact and protect the reputation of the organisation.

The second opening keynote will be delivered by a pioneer in online business who previously held the role of the UK's Digital Champion: Baroness Martha Lane Fox Co-Founder, Lastminute.com and Co-Founder and Executive Chair, Doteveryone. As users share more and more personal information with digital platforms, from search engines like Google and social networks like Facebook, to retailers like Amazon, the privacy and cybersecurity landscape is becoming increasingly complex. In her opening keynote, *Dystopia or Utopia? Privacy & Cybersecurity in the Digital Age*, Baroness Lane Fox will draw on her experience over the last two decades in online business and her work with government to explore the privacy implications of our increasingly networked world and how they affect the work of the information security community.

Infosecurity Europe's third opening keynote speaker is Robert Hannigan, former

Director-General, GCHQ. Robert Hannigan has a long history of involvement in cybersecurity and technology, having drawn up the UK's first cybersecurity strategy and outlined the government's ambition of making the UK 'the safest place to live and do business online'. In his talk, *Weaponising the Web: Nation-State Hacking & What it Means for Enterprise Cybersecurity*, Robert Hannigan will discuss the reality of alleged nation-state sponsored cybercrime, the risk to different types of organisations and how to mitigate that risk.

The speakers will present on Infosecurity Europe's Keynote Stage on Tuesday, Wednesday and Thursday respectively. Other key themes being addressed in the 2018 Keynote Stage agenda include:

- **Security at the speed of business: Supporting digital transformation with cybersecurity (Tuesday June 5):** A CISO best practice Keynote Presentation with speakers sharing actionable insight into how information security can support and add value to the business as it transforms and innovates, from how to stay ahead of the changing technology landscape and cloud adoption, to evaluating the role of automation in cybersecurity
- **From cyberthreat to cyber-ally: Changing behaviour to drive a risk-aware culture (Tuesday June 5):** With mitigating human risk at the heart of any information security strategy and users continuing to be one of the weakest points of cyberdefence, this session will feature three presentations by expert practitioners who will share their practical insight to show information security professionals they can tackle this people problem and put users at the heart of an effective cyberdefence strategy to harden the workforce against attacks
- **Friend or foe? Can (and will) AI and**

machine learning stop hackers? Or will AI be the hacker? (Wednesday June 6): A Keynote Special focusing on Disruptive Technologies that will look at the reality of AI and if it will deliver on its promise as a defensive tool to protect data, or become the hacker and simply turn into another risk in an already complex landscape
- **How secure are your third-party suppliers? Best practice third party risk mitigation (Wednesday June 6): A CISO panel discussion:** Given the impact of a breach on an organisation's most sensitive data via a third party could have catastrophic financial, as well as criminal, implications. This session will look at the steps information security practitioners should take to assess their third-party risk exposure and how companies can gain assurance that third party suppliers are adhering to GDPR regulations

New for 2018 is Infosecurity Europe's Geek Street Stage which will be located in the National Hall. A new, immersive zone, Geek Street will see technical experts sharing their expertise in a series of in-depth, independent technical research sessions. There will also be an interactive learning challenge and visitors will be able to apply their skills in the show's daily 'fastest lockpicker' competition.

A host of new technologies will also be presented in the show's UK Cyber Security Innovation Zone, located in the Grand Hall upper gallery. Here you will find some of the brightest stars in the UK cyber innovation industry – the 13 companies who went head-to-head in a 'Pitchfest' to reach the shortlist for a national competition, organised by the Department for Digital, Culture, Media and Sport and sponsored by SNC – Lavalin Atkins, to find the UK's Most Innovative Small Cyber Security Company of the Year. This event is featured in the show's Infosecurity Week programme line up, which also includes new for 2018, The Cybersecurity for Critical National Infrastructure Symposium, alongside the 2018 Cloud Security Alliance Summit and Infosecurity's Women in Cybersecurity Networking Event, which will celebrate the women of cybersecurity and discuss the challenges around diversity, hosted by *Infosecurity* magazine editor, Eleanor Dallaway. For further information, please visit www.infosecurityeurope.com. ∎