

Business Profile Event

Attendance Certificate

June 2017



Setting the standard

Infosecurity Europe

Key information

Certificate type

Event

Metric type

Attendance

Audit status

Audit complete

ABC total

19,505 Total Attendance

Period

6 June 2017 to 8 June 2017

Market sector

Computing

Contact details

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Total Unique Attendance

19,505

Visitor Attendance

14,765

Exhibitor Attendance

4,740

Event Details

Event Venue:

Olympia, London

Year Event Established:

1996

Event Frequency:

Annual

Next Event Dates:

5 June 2018 to 7 June 2018

Next Event Venue:

Olympia, London

Profile information available

Geographic analysis

Industry/Business/Sector analysis

Job Title/Function analysis

Total Unique Attendance

Visitor Attendance
Exhibitor Attendance

	19,505
	14,765
	4,740

Repeat Attendance (visitors only) - Repeat visits are NOT included in the Total Unique Attendance figure

	4,486
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Event Details

Event Dates: Tuesday, 6 June, 2017 to Thursday, 8 June, 2017
 Event Venue: Olympia, London
 Stand Space Occupied (square metres): 7,810
 Number of Stands: 362
 Year Event Established: 1996
 Event Frequency: Annual
 Next Event Dates: 5 June 2018 to 7 June 2018
 Next Event Venue: Olympia, London

Organiser's Descriptions (not verified by ABC)

Main product Groups/Services Exhibited:

Anti Spam/Virus, App/AppCode Sec, Ptch Mgmt, BCM/DR, Fraud Detection, IT Forensics, DS, Encrypt./PKI/Digital Certificates, Storage Sec, Audit, Gvence Risk & Compl., Info Risk Mgmt, Insider Threat/Soc Eng., Legislation&Stds., PCI-DSS, Sec Policy, Sec Training/Awareness/Ed/ RCMT, Authentication, Biometrics, DRM, Identity & Access Mgmt, SSO/Sec Tokens, End Point Sec, Mobile Sec/MDM, Remote Access, VPN, Cloud Sec, Mng'd Sec Srvc, Sec Web Srvc/Sec as a Srvc, Content Mnt/Filtering, Converged Sec, DLP, Email/IM Sec, Firewalls, Internet Sec/Network Sec, Intrusion Prevention/Detection, Pen Testing/Risk&VUL Assess., Sec Disposal, Sec EM, Unified Threat Mgmt, Virtualization Sec, VOIP Sec, Wireless.

Target Audience:

Corporate/board level responsible for IT, Other corporate/board level, Director level responsible for IT, Other Director level, IS/IT Management (inc. Network Mgrs etc), General Management (inc. Product/Project Mgrs, Sales and Mktg), Technical Specialists, Industry Analyst, Consultant, Press/Journalist, Post-graduate student, Other.

Geographical analysis

Country/Region	Attendees	%
United Kingdom	12,777	86.54
England	12,402	84.00
<i>East Anglia</i>	396	2.68
<i>East Midlands</i>	361	2.44
<i>London</i>	4,855	32.88
<i>Midlands</i>	487	3.30
<i>Northern</i>	90	0.61
<i>North West</i>	392	2.65
<i>South East</i>	4,864	32.94
<i>South West</i>	670	4.54
<i>Yorkshire</i>	287	1.94
Scotland	150	1.02
Wales	165	1.12
Northern Ireland	60	0.41
Europe (excluding UK)	1,535	10.40
North America	241	1.63
Central & South America	12	0.08
Australasia and Pacific	11	0.07
Asia	16	0.11
South East Asia & Pacific Rim	54	0.37
Africa	21	0.14
Middle East & North Africa	98	0.66

Demographic analyses

Industry / business / sector	Responses	% of visitors
Visitors responding to this question (specified)	8,267	55.99
Visitors not responding to this question (unspecified)	6,498	44.01
Catering/Hotels/Leisure & Entertainment	101	0.68
Charity	168	1.14
Construction/Agriculture/Mining	90	0.61
Consultancy	659	4.46
Education & Training	337	2.28
Finance/Banking/Insurance	1,563	10.59
Government	653	4.42
IT	1,493	10.11
Legal	140	0.95
Manufacturing/Engineering/Electronics (Non IT)	252	1.71
Media/Broadcasting	363	2.46
Medical/Health Care/Pharmaceuticals	244	1.65
Oil/Gas/Chemical	86	0.58
Other	500	3.39
Property	49	0.33
Public Services	133	0.90
Retail/Wholesale Distribution	303	2.05
Service Provider	381	2.58
Telecommunications	405	2.74
Transport and Travel	213	1.44
Utilities (Electricity/Water/Gas)	134	0.91

Job title / function	Responses	% of visitors
Visitors responding to this question (specified)	12,292	83.25
Visitors not responding to this question (unspecified)	2,473	16.75
Application Development	161	1.09
Application Security	166	1.12
Auditing	182	1.23
Business / General Management	779	5.28
Compliance	215	1.46
Computer Science	160	1.08
Consultancy / Advisory	24	0.16
Consultant	1,935	13.11
Corporate Functions	4	0.03
Data Centre Management	80	0.54
Database Management	32	0.22
Digital Forensics and Investigation	117	0.79
Disaster Recovery / Business Continuity	38	0.26
Film Crew / Tech Support	11	0.07
Finance	76	0.51
HR	32	0.22
Information Security	320	2.17
Information Security (overall responsibility)	975	6.60
Information Technology	204	1.38
Information Technology (overall responsibility)	726	4.92
IT / Technical	59	0.40
Legal	28	0.19
Marketing	326	2.21
Media	2	0.01
Media Press / Journalist / Editor	117	0.79
Network / Infrastructure Management	1,032	6.99
Other	218	1.48
PR	120	0.81
Procurement / Outsourcing	40	0.27
Product Development / Technical Research	162	1.10
Programming / Coding	58	0.39
Recruitment	111	0.75
Research (Industry Research / Analysts)	162	1.10
Risk Management / Governance	500	3.39
Sales / Business Development	1,394	9.44
Security Analyst	876	5.93
Security Awareness	140	0.95
Support / Helpdesk	290	1.96
Systems Design / Software Engineering	256	1.73
Threat Intelligence	158	1.07
Training & Education	6	0.04

More Information

To find out more about ABC, please visit www.abc.org.uk
 To find out more about the Business Profile Event sector and the definitions used on this certificate, please visit: www.abcstandards.org.uk

About this certificate

This certificate was issued on 1 September 2017.
 The data included is derived from a return of attendance prepared by the organiser: Reed Exhibitions Ltd.

The Organiser has certified that the data has been reported in accordance with ABC reporting standards. If an audit or inspection reveals a material difference ABC will revise and re-issue the certificate together with an audit/inspection report detailing the changes. For details of audit or inspection reports issued or the reporting standards and procedures, please contact ABC.

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ABC Ref: 10878/CC:20170901/BEXv21